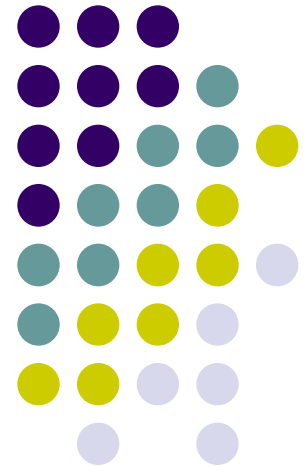




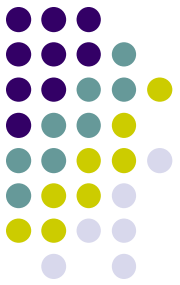
2012 Corporate Hospitality Options

“TMEI is a full service events management company with over 12 years events experience within the Corporate, Sports, Media and Entertainment industries.

With offices in London, Abu Dhabi and Dubai, our international teams offer a wealth of global event and sports hospitality experience. Our commitment is to create the most memorable events possible, so let us find the perfect solution for your next corporate hospitality challenge!!”



Overview



The Main Event International is a full service events agency, and unlike a lot of other Event Management and hospitality agencies we offer fully comprehensive events and sporting Packages.

- TMEI has a **global event track record**, not only for creating 1st class events, but sourcing exclusive and sold out sports event debentures, creating bespoke travel packages, private parties, conferences, team building and unique client experiences.
- Unlike ticketing and hospitality package agencies, TMEI **owns, manages and creates some of our own events and facilities** around the world including, The Abu Dhabi Grand Prix Ball, the Dubai World Cup, Private team paddock suites at several Grand Prix events and our own yacht charters at the Monaco and Abu Dhabi Grand Prix
- We are an International company with **24 hour offices in the U.K and Middle East.**
- TMEI's industry connections allow us to be able to source competitive prices for sold out events without extensive mark ups like some of our competitors. We have **exclusive deals** with hotel groups, tour operators, and are **partnered with events facilities** such as the Green Room at Twickenham and celebrities / sports teams such as Jenson Button.

TMEI is able to work with our clients in delivering **last minute** tickets and package requests at **competitive prices** as well as creating bespoke hospitality, travel and event solutions around the world.



Full service Corporate Hospitality and events:



Sports Hospitality

The Cartier Polo for senior Sky management and guests.

Corporate Parties

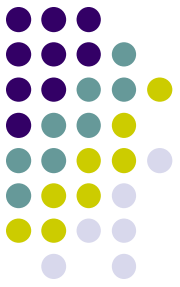
BSkyB Christmas, press & launch events.

Live Corporate Events

The BSkyB AGM

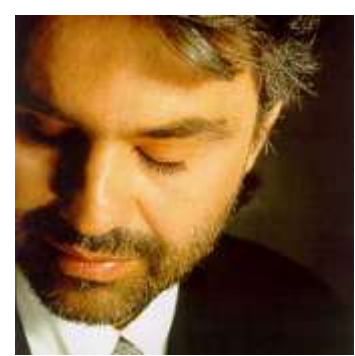


Entertainment Agency

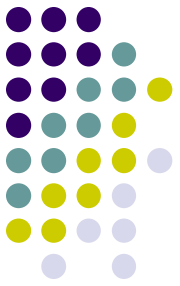


TMEI sources and supplies entertainment to clients, events and conferences internationally:

- The Main Event has a network of agents and direct connections to the management of performers, musicians, entertainers and well know international artists.
- From magicians and still walkers through to Tiesto and Andrea Bocelli, we have a an extensive variety of entertainment options for every kind of event and budget .



UK events...



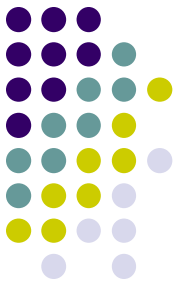
U.K Clients & events 2010/2011



- **BSkyB** AGM's, channel & product launches, press events, Christmas and Summer parties.
- **INBEV Group** International Corporate Golf weekends, sports hospitality events and conferences.
- **Credit Suisse** First Boston Team Building events, corporate hospitality and staff entertainment.
- **Ladbrokes** V.I.P consumer events, golf days, The Cartier Polo, sponsored sports events.
- **O2** Branded V.I.P events, music concerts and Party in the Park.
- **Barclays** – Corporate Hospitality; Ashes Cricket / The Cartier Polo / Royal Ascot/ Wimbledon
- **Deloitte** – Christmas and summer parties, 6 Nations rugby, football
- **E! Entertainment** European Channel launch parties, P.R events and programme launches.
- **Playboy** – Hugh Hefner celebrity V.I.P events London, Cannes, Paris, St Tropez and Rome.
- **Morgan Stanley** –Golf weekends / FIFA World cup 2010
- **Ladbrokes** – Ashes Cricket – Lords / Royal Ascot / The U.S Open / Champs League
- **Clear Channel** Student Design Awards – staff parties and Christmas events and Cartier Polo
- **BMW** – 6 Nations rugby - Green Room – Twickenham, sailing Cowes, Ashes cricket
- **The Cartier International Polo** – Exclusive hospitality marquee and music performances.
- **Zenith, Mediacom, Initiative and PHD Media Agencies** – Consumer events, promotions and staff parties
- **My Space, Facebook, Red Bull and Warner Music** Consumer events, promotions and staff parties.
- **Aviva & RAC**– Consumer outdoor drive in movie events.

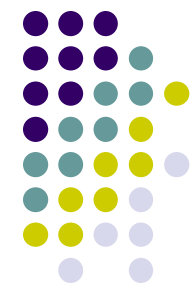


E.M.E.A events

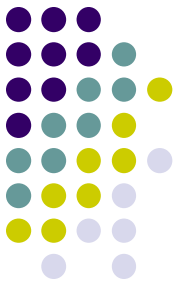


E.M.E.A events

- **The Grand Prix Ball – Abu Dhabi** Inaugural F1 celebrity ball for the first ever Grand Prix race in Abu Dhabi
- **Amex** Consumer and trade events Middle East, Centurion Card Concierge service.
- **Al Maabar** – Property launch and Ground Breaking ceremony - Jordan
- **Rugby 7's Dubai and Dubai World Cup** Corporate hospitality and private facilities.
- **Budweiser** Branded hospitality tent and promotions at the Rugby 7's Dubai.
- **Hewlett Packard** - Campaigns for new product launches and marketing road shows
- **Dubai Desert Classic** Corporate Hospitality and client entertainment.
- **Porsche** Brand campaigns for new season car launches and regional showrooms
- **Schon Properties** Development launch and corporate entertainment.
- **Tiger Woods** A series of promotional events and corporate parties.
- **Disney** Live concert tours and TV show promotional tours; High School Musical,
- **MTV Networks International** Events and brand licensing for the Middle East
- **Pepsi** International Conferences, corporate hospitality and V.I.P events.
- **BMW** Product launch events, corporate hospitality Polo and World Cup racing
- **FEDEX** – Experiential campaigns in across U.A.E major cities and trade shows



Recent Territories we have worked in 2010/2011

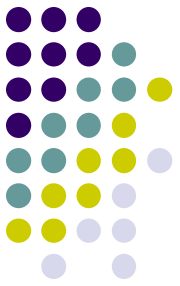


- **Scandinavia** – E! Entertainment PR Road shows for Wild On - Stockholm
- **Lebanon / Egypt** - Hewlett Packard Marketing and Sales seminars
- **Jordan** - Al Maabar property launch and Ground breaking ceremony
- **Cyprus** - General Motors 3 day VIP client incentive weekend
- **Bahrain** - Bahrain Grand Prix - Ferrari club paddock package
- **Dubai** - The HERE AND NOW 80's concert 2011
- **Abu Dhabi** – The Official Abu Dhabi Grand Prix Ball 2010
- **Saudi Arabia** - AMEX centurion card holders Corporate events 2007 - 2011
- **France** - Prix de l'Arc de Triomphe / French Open Tennis / Cannes Film Festival
- **Spain** - Barcelona and Valencia Grand Prix and Champions league football 2011
- **Germany** - Europa cup 2010
- **Ireland / France / Wales / Scotland**- 6 nations rugby



Corporate Golf Days

Golf Weekends in Spain, Portugal and Dubai.



The Main Event International manages annual Golf Events and Corporate Weekends away for a variety of clients including Ladbrokes, Inbev and Barclays which gives us Competitively priced packages.

Previous overseas events and hospitality weekends for clients have included:

- A 3 day golf trip for 50 guests at The La Manga Club Resort featuring a golf tournament with celebrity ex Premiership football and rugby stars Gala dinner and presentation.
- A 5 day Dubai Golf trip with 2 days golfing at the Emirates Golf Club with a golf tournament, golf pro's, a yacht cruise and an Arabian desert banquet for 45 people.
- A corporate hospitality weekend for the Valencia F1 Grand Prix including a golf day and F1 Team pit packages for 24 guests with the Renault and Honda team facilities.

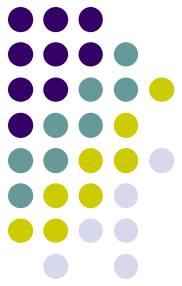


Tennis 2012

Wimbledon, Queens Club, French & U.S Open and the ATP Championships and Masters

The Main Event International has an extensive track record of high end hospitality packages for the biggest tennis tournaments around the world. We have annual allocations for Wimbledon, The Aegon Championships at Queens, both the French and U.S Open as well as ATP Championships and Masters series at the Millennium Dome and Royal Albert Hall.

We only supply packages to the best facilities both onsite and next to the venues, and our tickets are Category 1 and 2. We can cater for groups of any size from pairs up to 200 people.



TMEI **THE MAINEVENT**
INTERNATIONAL

Horse Racing 2012

The Main Event International has a wide selection of World class horse racing from around the world. Our 5 star packages are second to none and include all major races in the international calendar including:



TMEI **THE MAINEVENT**
INTERNATIONAL

International Cricket, Football and Rowing



The Main Event International sources and supplies hospitality to every leading sports events in the U.K including County and International Cricket, Champions League and Premiership football, The Henley Regatta, Wimbledon and Aegon Tennis, Goodwood and racing at Ascot as just a few examples.

We are able to secure discounted rates to our clients through our extensive purchasing power that individual companies would not be able to get direct with venues.

In addition The Main Event is able to recommend events, venues and facility options as well as managing the day for you and your clients, including logistics, transport and Branding.



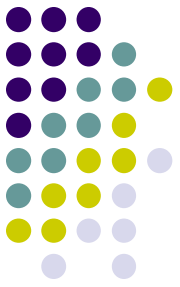
Celebrity Events and Balls

The Grand Prix Ball Abu Dhabi 2009-10



Grand Prix VIP Yacht packages 2012

Monte Carlo and Abu Dhabi



As well as 5 star hospitality for every Grand Prix race around the world, The Main Event International has an annual selection of luxury yachts at both the Monaco and Abu Dhabi Grand Prix's.

Our packages include:

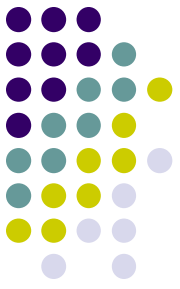
- Fantastic trackside locations.
- 5 star catering and full hospitality.
- Events staff across the weekend.
- Optional Pit Passes and driver meet and greets.
- Optional Evening entertainment for private parties such as bands, international artists and DJ's.

In 2010 The Main Event International entertained over 200 guests across 6 yachts at the Abu Dhabi Grand Prix, enquire now to avoid disappointment.



Luxury Escorted Safaris

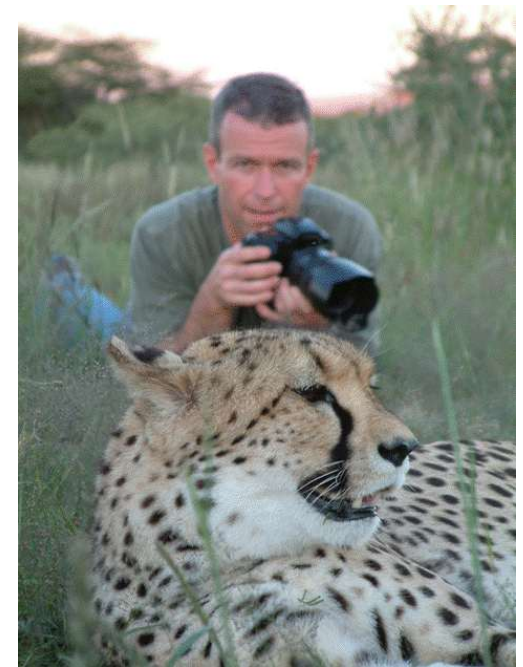
South Africa, Namibia and Kenya



The Main Event International is proud to offer our exclusive safari packages. Whether by luxury jeep or helicopter, your safari will be a luxury experience like no other... we will take you on a journey that you will never forget in your private jeep and or helicopter and stay at exclusive, unmatched luxury lodges, camps and spa hotels in South Africa.

We have selected the best of the best in South Africa – lodges, camps and hotels, locations and guides. We have a selection of 4WD safaris with private air transfers or for that extra excitement, our helicopter packages offers you the opportunity to experience Africa in a very unique way. Our exclusive guide to VIP groups is world-renowned wildlife expert and former National Geographic TV presenter Hayden Turner.

We can create an itinerary for any size group or duration.



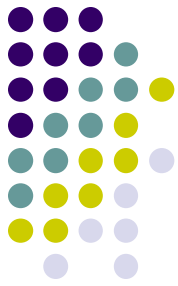
GOLF 2012

The Open Championship Golf and Ryder Cup

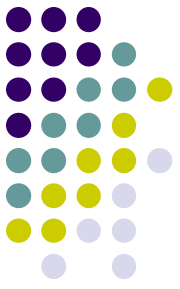
The Main Event International has a wide variety of 5 star corporate hospitality package to The Open Championship and Ryder's Cup both in Europe and the United States.

Most packages includes

- A la carte Clubhouse menu throughout the day, including breakfast and lunch
- Fine wines and champagne throughout the day
- Afternoon tea
- Official Open Championship admission ticket
- Souvenir programme and Order of Play
- Car park pass (1 per 2 guests)
- TV coverage
- Appearance of a golfing personality
- Table decorations
- 1 x Main Event International Director
- Often the option of luxury train transfers such as the Orient Express



Rugby Internationals 2012



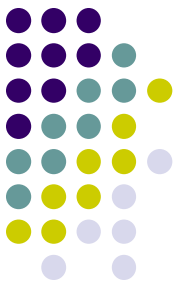
The Main Event International has been an extensive track record in supplying Rugby packages in the best facilities around the world and we are partnered with the best Corporate Hospitality Facility at Twickenham.

We can provide tickets and packages to all of the following:

- **The 6 Nations Rugby.**
- **Autumn Internationals** at Twickenham, Millennium Stadium, Croke Park, Stade du France and Murrayfield.
- **Lions Tours.**
- **Rugby World Cups**
- **The Tri-Nations.**
- **Dubai, Hong Kong and U.K Rugby Sevens**



Concerts, Opera and The West End



The Main Event International is able to provide competitive prices for both ticket only or Full hospitality packages for concerts in the U.K and World such as Broadway, Las Vegas, Dubai and Hong Kong.

We can get tickets at the last minute or for sold out events and often getting VIP upgrades with our venue partners such as Wembley and The O2 Arena.

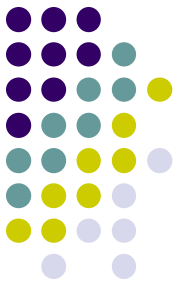
In 2010 we were the exclusive event partner for Andrea Bocelli's sell out U.K tour providing exclusive 'Meet and Greet' opportunities for our clients. In 2010 The Main Event will be offering tickets and packages to the Following concerts and tours , and many many more, from £99.00 per person :

- Andrea Bocelli
- Whitney Houston
- Pink
- Bon Jovi
- Rod Stewart
- Pet Shop Boys
- Beyonce
- U2
- Glastonbury
- The Royal Ballet



Sailing

including Cowes Week



The Main Event are pleased to announce that we have secured a variety of deluxe Sailing Yachts and power boats for private charter and the UK's ultimate sailing regatta.

From learning to sail on a professional sailing yacht, such as the Hugo Boss maxi-yacht, to sailing days during the nations best regatta where guests will leave from Portsmouth Harbour and enjoy stunning scenery as they head for the Isle of Wight.

For the more daring we are able to provide high powered RIB's, capable of speeds in excess of 50mph to take you and your guests on an exhilarating blast around the Solent and get close up to the action of the racing fleet or to go ashore to soak up the party atmosphere of the marina and bustle in the town of Cowes

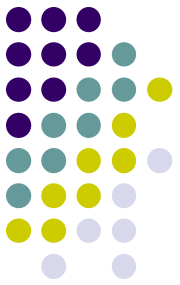


An example VIP Package will include:

- Professional Skipper, crew/hostess aboard the boat
- Continental breakfast including Champagne
- Pre lunch Pimms and canapés
- Three-course lunch and coffees
- Inclusive bar (Beer, wine and soft drinks)
- Afternoon tea and cakes
- Loan of all safety equipment and wet weather gear
- Insurance
- All mooring fees and boat costs
- Drop off on Cowes to see the sites
- Optional Extra of Rib Power Boat rides throughout the day

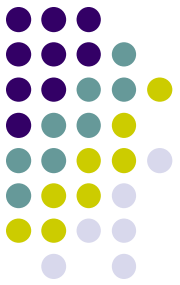


Summary



- The Main Event International is a **full service hospitality and events** agency.
- **Extensive supplier list** across several categories and territories.
- You will have a **dedicated events team** for the whole year.
- Unlike ticketing and hospitality package agencies, TMEI **owns, manages and creates some of our own events and facilities**
- We are an International company with **24 hour offices in the U.K and Middle East.**
- We have **exclusive deals** with hotel groups, tour operators, and are **partnered with events facilities** and celebrities / sports teams.
- TMEI is able to work with our clients in delivering **last minute** tickets and package requests at **competitive prices** as well as creating bespoke hospitality, travel and event solutions around the world.

Contact Details



Andrea Hall

Director

andrea.hall@themaineventintl.com

0207 323 6770

Nigel Gearing-Thomas

Director

nigel.gearing-thomas@themaineventintl.com

0207 323 6775